

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 05/30/2014

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

FitzGibbon Media, Inc.

6233

(c) Business Address(es) of Registrant

2108 Military Road  
Arlington, VA 22207

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☐If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☐

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Heidi Nel	employee	April 11, 2014

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
See attachment #1			

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Foreign Principal

McSquared PR, Inc. (on behalf of the Government of the Republic of Ecuador

Date of Termination

January 19, 2014,

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐

Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

FitzGibbon Media, Inc. assisted McSquared PR, Inc. (on behalf of the Government of the Republic of Ecuador) in public relations, digital advertising, and creative media placement to inform the U.S. public of Chevron's avoidance in taking responsibility for the damage to Ecuadorian Amazon communities.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

FitzGibbon Media, Inc. assisted McSquared PR, Inc. (on behalf of the Government of the Republic of Ecuador) in public relations, digital advertising, and creative media placement to inform the U.S. public of Chevron's avoidance in taking responsibility for the damage to Ecuadorian Amazon communities so the public interest of Ecuador will be furthered. Digital advertisements and digital ad roadblocks were displayed on the Houston Chronicle website ([www.chron.com](http://www.chron.com)) on January 19, 2014. The full page print ad was also published and displayed on January 19, 2014. Three press releases regarding Ecuador's campaign for justice in the Amazon were sent out to a media list-serv on January 17, 27 and 29, 2014.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
1/13/14	McSquared PR Inc.	fee.	\$30,000.00
1/14/14	McSquared PR Inc.	fee	\$12,550.00
1/14/14	McSquared PR Inc.	media buy - ad placement	\$125,500.00
2/11/14	McSquared PR Inc.	fee	\$30,000.00

\$198,050.00

Total

## (b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

## (c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
1/14/14	Houston Chronicle	ad placement	\$25,500.00
1/14/14	Houston Chronicle	ad placement - digital	\$100,000.00

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\$125,500.00

Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☒No ☐

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
12/07/13	\$100 personal contribution (Nel)	Friends of Maggie Hassan (NH)	solicitation
03/21/14	\$100 personal contribution (Nel)	Mizeur-Coates for Maryland (MD)	solicitation
May 2014	\$100 personal contribution (FitzGibbon)	Heather Mizeur for Governor (MD)	solicitation

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

McSquared PR, Inc. (on behalf of the Government of the Republic of Ecuador)

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

McSquared PR Inc. (on behalf of the Government of the Republic of Ecuador) \$30,000/month plus expenses in December 2013 - January 2014 period.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

**Electronic Communications**

- ☒ Email  
☒ Website URL(s): Houston Chronicle website, <http://www.chron.com/>  
☐ Social media websites URL(s): \_\_\_\_\_  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)August 07, 2014/s/ Alexander B. ThomsoneSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**FitzGibbon Media, Inc.**

Registration #6233

Reporting Period: November 30, 2013 to May 30, 2014

Attachment #1

4. (d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month period?

YES

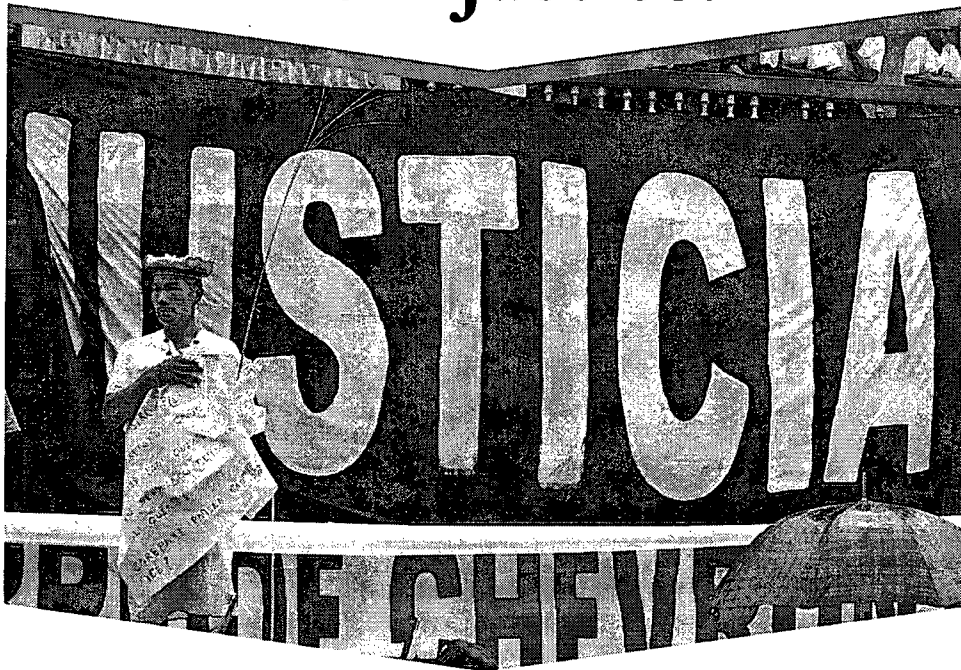
	<u>Name</u>	<u>Position</u>	<u>Foreign Principal</u>	<u>Date Terminated</u>
1.	Heidi Nel	employee	McSquared PR Inc (on behalf of the Government of the Republic of Ecuador)	01/19/2014
2.	Alec Saslow	employee	McSquared PR Inc (on behalf of the Government of the Republic of Ecuador)	01/19/2014
3.	Karen Scott	employee	McSquared PR Inc (on behalf of the Government of the Republic of Ecuador)	01/19/2014
4.	Trevor FitzGibbon	President	McSquared PR Inc (on behalf of the Government of the Republic of Ecuador)	01/19/2014

DSMDB-3276187 v1

**Chevron Houston Marathoners  
run for the finish line.**

# **Chevron runs from justice.**

Received by NSD/EARA Registration Unit 08/07/2014 2:25:47 PM



For more than 20 years, Chevron has fought to avoid responsibility for massive damage to communities ravaged by toxic wastewater in the Ecuadorian Amazon despite mounting evidence and court rulings.

Chevron's hands are dirty and it's time for them to clean up their mess.

Learn more at:  
**[www.TheDirtyHand.com](http://www.TheDirtyHand.com)**

Received by NSD/EARA Registration Unit 08/07/2014 2:25:47 PM



**MEDIA ADVISORY FOR:**

January 27, 2014

**CONTACT:**

Alec Saslow: [Alec@FitzGibbonmedia.com](mailto:Alec@FitzGibbonmedia.com), (720) 319-4948

Jean-Paul Borja: [jeanpaulborja@yahoo.com](mailto:jeanpaulborja@yahoo.com), (917) 239-7529 (In Ecuador)

**Mia Farrow Joins Ecuador's Campaign for Justice in the Amazon**  
*Farrow to Visit Amazon Communities Devastated Decades Ago by Chevron*

American actress and humanitarian Mia Farrow will visit the Amazon Rainforest in Ecuador next week to witness first-hand the devastation caused by Chevron when it operated in the region between 1964 and 1990.

During that time, Chevron used illegal disposal methods to systematically dump roughly 18 billion gallons of toxic waste into unprotected pools and local waterways, contaminating soil and water sources for local communities and leaving lasting environmental damage and a public health crisis.

Chevron has been ordered to pay \$9.5 billion to indigenous Ecuadorians, but has so far refused to honor the 2011 judgment from an Ecuadorian court, even after fighting for years to move the case from the United States to Ecuador. In December 2013, an appellate court in Canada ruled that the plaintiffs have the right to pursue enforcement of the judgment in Canada since Chevron no longer has assets in Ecuador.

Farrow, who was named as one of the most influential people in the world by *Time* magazine in 2008, is a UNICEF Goodwill Ambassador and has worked for years on issues related to human rights in Africa. Farrow joins a growing chorus advocating for accountability from Chevron and voicing solidarity with the people of Ecuador, including: Al Gore, Brad Pitt, Sting, Danny Glover, Cher, Bianca Jagger and others.

For more information on the Ecuadorian Government's campaign for justice in the Amazon and background on the 20-year legal battle between indigenous Ecuadorians and Chevron, visit <http://www.thedirtyhand.com/>.

**\*\*\*To speak with Mia Farrow about her visit, please contact Jean-Paul Borja in Ecuador at (917) 239-7529 or [jeanpaulborja@yahoo.com](mailto:jeanpaulborja@yahoo.com)\*\*\***

# # #

**FOR IMMEDIATE RELEASE:**

January 29, 2014

**CONTACT:**

Alec Saslow: [Alec@FitzGibbonmedia.com](mailto:Alec@FitzGibbonmedia.com), (720) 319-4948

Jean-Paul Borja: [jeanpaulborja@yahoo.com](mailto:jeanpaulborja@yahoo.com), (917) 239-7529 (In Ecuador)

**Mia Farrow Joins Ecuador's Campaign for Justice in the Amazon**  
*Farrow Visits Amazon Communities Devastated Decades Ago by Chevron*

**\*\*\*[CLICK HERE FOR PHOTOS OF MIA FARROW AT THE CHEVRON OIL PITS](#)\*\*\***

American actress and humanitarian Mia Farrow visited the Amazon Rainforest in Ecuador this week to witness first-hand the devastation caused by Chevron when it operated in the region between 1964 and 1990.

During that time, Chevron used illegal disposal methods to systematically dump roughly 18 billion gallons of toxic waste into unprotected pools and local waterways, contaminating soil and water sources for local communities and leaving lasting environmental damage and a public health crisis.

"I came here to see for myself the effects, the terrible mess by Chevron-Texaco and to speak to the people that were profoundly affected by this toxic mess," Farrow said from Ecuador. "We must all demand that the oil companies drilling in our countries be responsible and transparent."

Chevron has been ordered to pay \$9.5 billion to indigenous Ecuadorians, but has so far refused to honor the 2011 judgment from an Ecuadorian court, even after fighting for years to move the case from the United States to Ecuador. In December 2013, an appellate court in Canada ruled that the plaintiffs have the right to pursue enforcement of the judgment in Canada since Chevron no longer has assets in Ecuador.

Farrow, who was named as one of the most influential people in the world by *Time* magazine in 2008, is a UNICEF Goodwill Ambassador and has worked for years on issues related to human rights in Africa. Farrow joins a growing chorus advocating for accountability from Chevron and voicing solidarity with the people of Ecuador, including: Al Gore, Brad Pitt, Sting, Danny Glover, Cher, Bianca Jagger and others.

"I personally would drive further to avoid a Chevron station," added Farrow. "I would write Chevron and I would encourage anyone to write to them and say 'step up and do the right thing for Ecuador and for this planet.'"

For more information on the Ecuadorian Government's campaign for justice in the Amazon and background on the 20-year legal battle between indigenous Ecuadorians and Chevron, visit <http://www.thedirtyhand.com/>.

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**Yeung, Dorothy**

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**From:** Alec Saslow <alec@fitzgibbonmedia.com>  
**Sent:** Friday, January 17, 2014 3:56 PM  
**To:** Staff  
**Subject:** Ad Slams Chevron's Pollution on Day of Chevron Houston Marathon

**FOR IMMEDIATE RELEASE:**

January 17, 2014

**CONTACT:**

Alec Saslow: [Alec@FitzGibbonmedia.com](mailto:Alec@FitzGibbonmedia.com), (720) 319-4948

**Ad Condemns Chevron's Response to Amazon Rainforest Pollution on Day of Chevron Houston Marathon**

*Protesters to Gather in Houston to Demand Justice for Decades of Pollution in Ecuadorian Amazon Rainforest*

A full-page advertisement in the *Houston Chronicle* set to run on Sunday, January 19, the day of the Chevron Houston Marathon, criticizes Chevron's handling of the landmark lawsuit between Chevron and indigenous Ecuadorians and calls on Chevron to honor a \$9.5 billion dollar judgment for damages to the rainforest and indigenous communities.

The advertisement reads: "Chevron Houston Marathoners run for the finish line. Chevron runs from justice."

**View a copy of the advertisement here:**

**<http://www.thedirtyhand.com/dirty-hand-houston-chronicle-ad/>**

At issue is Chevron's culpability for systematic damage in the Ecuadorian Amazon rainforest caused during operations from 1964 - 1992 by Texaco, which was purchased by Chevron in 2001. During that time, Texaco routinely hid toxic waste in pits and covered them with topsoil – leading to massive environmental damage, water contamination and a public health crisis in the region.

After Chevron pushed for years to move the trial from the United States to Ecuador, Chevron ultimately lost a 2011 judgment in Ecuador that awarded the Ecuadorian plaintiffs \$9.5 billion in damages. Chevron has since refused to honor that judgment.

In December, an appellate court in Canada ruled that the plaintiffs have the right to pursue enforcement of the judgment in Canada since Chevron no longer has assets in Ecuador.

For more information on the Ecuadorian Government's campaign for justice in the Amazon and background on the 20-year legal battle between indigenous Ecuadorians and Chevron, visit <http://www.thedirtyhand.com/>.

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